

JORDAN FERNANDEZ

MOTION GRAPHIC ARTIST / ANIMATOR

ABOUT ME

I am a Motion Graphic and Animation Artist with a background and strong interest in graphic design and fine art. I love storytelling and conveying meaningful experiences through my work. I am excited to expand my creative abilities by collaborating with like-minded artists who share a passion for working on unique and impactful projects.

EXPERIENCE

- **Motion Graphic Designer at Media 2.**

Irvington, NY. September 2025 – Current

Responsible for animations, static, and motion graphics for sports packages and projects for clients such as Hofstra University, MSG Sports, and Bet Online.

- **Graphic Design Intern at Q Prime Managment.**

New York, NY. September 2025 – Current

Responsible for daily design, video editing, and motion graphics for the media production of the various musical artists that Q Prime manages, such as Metallica, Cage the Elephant, and The Last Dinner Party.

- **Freelance Graphic Designer for Joytech Mechanical.**

Queens, NY. October 2024 – June 2025

Responsible for redesigning and rebranding the company's website, including updating and designing a new logo and icon, as well as designing a van wrap for their company vehicle.

JAYUYA Animated Short Film (2022-2023)

Original 3D animated short film that I **wrote, directed, and produced** while at the School of Visual Arts.

- Responsible for all aspects of the pipeline, showcasing my technical skills and storytelling ability.
- Responsible for: Story, Concept Art, Script, Modeling, Rigging, Texturing, Animation, Lighting, Compositing, Sound Design, and Editing.

AWARDS

International Puerto Rican Heritage Film Festival November 23rd Winner (Estrella Borinquena Award).

Tu Cuentas Cine Youth Fest Oct 2023 second place winner

AMC Siggraph MetroCAF 23' Festival December 2023 Official Selection



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EDUCATION

School of Visual Arts

BFA in Computer Art, Animation and Visual Effects.

Aug 2019 - May 2023.

380 2nd avenue, New York, NY 10010.

SKILLS

Adobe Suite

After Effects - Motion Graphics

Premiere Pro - Video Editing

Illustrator - Graphic Design

Photoshop - Retouching/ Editing

InDesign - Layout

CG and VFX

Autodesk Maya - Animation

Unreal Engine - Animation Pipeline

Unity - Animation Pipeline

Arnold - Rendering

Blender - Animation Pipeline

Cinema 4D - Animation Pipeline

Z brush - Modeling/ Sculpting

Substance Painter - Texturing

Nuke - Compositing

Mocha Pro - Rotoscoping

Other Skills

Excel - Data

Protools - Sound Design

Fine Arts - Painting, Drawing,

Sketching, Screen Printing, Block

Printing, Sculpting, Ceramics

Photography -

Digital Compositions,

Stop Motion

