

JORDAN FERNANDEZ

MOTION GRAPHICS & ANIMATION

ABOUT ME

I am a motion graphics and animation artist passionate about graphic design and fine art. I love storytelling and conveying meaningful experiences through my work. I am excited to expand my creative abilities by collaborating with like-minded artists who share a passion for unique, impactful projects.

EXPERIENCE

- **Motion Graphic Designer at Media 2.**

Irvington, NY. September 2025 - Present

At M2, I create sports graphic packages for clients such as the New York Yankees, NYCFC, MSG Sports, the Capital One Orange Bowl, and more. I develop an effective look and feel that fits the company's or team's brand identity.

- **Motion Graphics at Britannica Home Fashions.**

New York, NY. Freelance, July 2026.

Designed and animated a 40-second video featuring BHF's "BOO-TIQUE" Halloween-themed throw blankets for a Walmart advertisement.

- **Graphic Design Intern at Q Prime Management.**

New York, NY. September 2025 - June 2026

Responsible for daily design, video editing, and motion graphics for the artists that Q Prime manages, including Metallica, Cage the Elephant, The Last Dinner Party, Disturbed, Three Days Grace and more.

JAYUYA Animated Short Film (2022-2023)

Original 3D animated short film that I **wrote, directed, and produced** while at the School of Visual Arts.

- Responsible for all aspects of the pipeline, showcasing my technical skills and storytelling ability.
- Responsible for: Story, Concept Art, Script, Modeling, Rigging, Texturing, Animation, Lighting, Compositing, Sound Design, and Editing.

AWARDS

International Puerto Rican Heritage Film Festival November 23rd Winner (Estrella Borinqueña Award).

Tu Cuentas Cine Youth Fest Oct 2023 second place winner

AMC Siggraph MetroCAF 23' Festival December 2023 Official Selection



(917)-837-2864



fernandez.animations@gmail.com



jfanimations.com



www.linkedin.com/in/jordan-fernandez-anim

EDUCATION

School of Visual Arts

BFA in Computer Art, Animation and Visual Effects.

Aug 2019 - May 2023.

380 2nd avenue, New York, NY 10010.

SKILLS

Adobe Suite

After Effects - Motion Graphics

Premiere Pro - Video Editing

Illustrator - Graphic Design

Photoshop - Retouching/ Editing

InDesign - Layout

CG and VFX

Autodesk Maya - Animation

Unreal Engine - Animation Pipeline

Unity - Animation Pipeline

Arnold - Rendering

Blender - Animation Pipeline

Cinema 4D - Animation Pipeline

Z brush - Modeling/ Sculpting

Substance Painter - Texturing

Nuke - Compositing

Mocha Pro - Rotoscoping

Soft Skills

Project leading - Have taken the lead role on projects for clients at M2 & design initiative with Q Prime

Client communication - Taken and delivered effective feedback between project revisions for clients at M2, Q Prime, and BHF.

Efficient problem solving - Being able to resolve issues with design direction, changed deadlines, and limited resources

